

**Subject:** Fwd: Innovate DTLA Leadership Symposium - June 22, 2016  
**From:** Nick Griffin </O=LABID/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=NICK GRIFFIN300>  
**Date:** 06/16/2016 08:11 PM  
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This thing!

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You are invited to Innovate DTLA.

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**You are invited to Innovate DTLA.**

As a key stakeholder in the future of Downtown Los Angeles, we invite you to participate in our **Innovate DTLA Leadership Symposium** on June 22nd from 8:00am-12:00pm at **WeWork** in the **Gas Company Tower**.

This event will launch the Downtown Center BID's [Innovate DTLA](#) initiative to promote Downtown Los Angeles as a place of innovation and creativity, support its innovation ecosystem, and attract new organizations and individuals

to DTLA. Innovate DTLA is a collaboration with the [Bass Initiative for Innovation & Placemaking](#) (a partnership with the [Brookings Institution](#) and [Project for Public Spaces](#)).

The symposium will feature Bruce Katz, Brookings Centennial Scholar and author of [The Rise of Innovation Districts](#), Fred Kent, founder of Project for Public Spaces, and leaders of Downtown's business, tech, creative, real estate, government, non-profit and educational communities.

Here are some of the organizations who have already committed to participate:

A Hundred Years	LA Cleantech Incubator (LACI)
The Ace Hotel	LADOT
AIA Los Angeles	LAEDC
Austere	City of LA Planning Department
Beau Arts Production	LA Streetcar
Blankspaces	Maker City LA
Brookfield	Metro Bike Share
Cal State LA	Nationbuilder
Central City Association	Office of Mayor Eric Garcetti
City Council District 14	Rising Realty Partners
City Impact Lab	Siemens
City of Los Angeles	StartUp DTLA
Cross Campus	Startups in the Sky!
DLANC	Sub Urban Riot
General Assembly	The Sydel Group
Gensler	Syncromatics
Goldhirsh Foundation	TechZulu
Grand Central Market	Tribune Real Estate
GreyCroft Partners	UberMedia
Grid 110	UCLA Extension
Haworth	Unispace
Heger Industrial	USC Dornsife College
Hyperloop One	USC Government Relations
Impact Hub LA	USC Marshall School of Business
Industry Partners	USC Office of Research
Kennedy Wilson	Vixlet
Kindel Gagan	WeWork

## Agenda

Wednesday, June 22nd 2016

We Work at Gas Company Tower

555 w 5th Street, Lobby Level, Los Angeles, CA 90013

8:00am      Breakfast and networking

8:30am      *Opening Remarks* - Carol Schatz, President & CEO, Downtown Center BID and Central City Association

8:40am      Presentations

- *Innovation and Placemaking: A New Paradigm* – Bruce Katz, Brookings Institution & Fred Kent, Project for Public Spaces
- *DTLA Innovation District: Preliminary Audit* – Nick Griffin, Downtown Center BID

9:30am      Panel

- *Innovation Infrastructure and the Culture of Creativity* - Moderated by Andy Altman, Brookings Institution
  - Panelists:
    - Bert Dezzutti, Executive Vice President, Brookfield
    - Peter Marx, Chief Technology Officer, City of Los Angeles
    - Jim Gilliam, Founder & CEO, NationBuilder
    - Fred Walti II, President & CEO, LA Cleantech Incubator
    - Martha Escutia, Vice President Government Relations, USC
    - Tara Roth, President, Goldhirsh Foundation

10:30am      Breakout Discussions:

- Buildings and Workplaces
- Innovation Pipeline
- Talent Attraction and Development
- Defining DTLA
- Employment, Education and Training

- Public Spaces and Mobility
- Residential and Retail
- Networking and Collaboration
- Civic Engagement and Investment

11:30am      Recap and Action Plan - Nick Griffin, DCBID

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